



## Aimia Foods benefits from complete visibility across the business with QlikView

Aimia Foods is a £70m privately-owned food and beverage manufacturer who employs 300 staff across three adjacent sites in Haydock, Merseyside. It supplies over 350 drink and meal accompaniment products directly to the UK's retail, foodservice, cash and carry and vending service markets and owns a number of trade brands and exclusive licensing partnerships. In 2012 Aimia Foods was crowned Factory of the Year at the Best Factory Awards after demonstrating its high levels of quality standards and customer service.

### Challenges

Aimia Foods underwent a complete review of its business intelligence software as it needed a faster reporting model and wanted to be able to search and visually analyse information on sales, operations and finance. It also wanted to speed up the reporting process from its ERP system and improve how information was gained and distributed across the business. It also needed to empower staff by giving them access to live data that they could easily understand and quickly manipulate in order to make important business decisions.

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Graham Wright, Systems Manager for Aimia Foods

#### Company:

Aimia Foods

#### Industry:

Process Manufacturing

#### Geography:

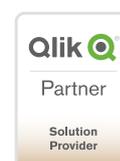
Three manufacturing sites in Haydock, Merseyside

#### Challenges:

Faster reporting and improvement in information delivery.

#### Solution:

The QlikView Business Discovery platform including interactive dashboards that display information on sales, finance, operations and overall equipment efficiency.



## Solution

Aimia Foods chose the QlikView Business Discovery platform from Informance, a Qlik Partner Solution Provider after seeing a 'proof of concept' demonstration using Aimia's own data. They were instantly impressed by QlikView as it enabled them to answer any question about their business. Informance deployed QlikView and delivered an end-to-end solution including the development of a number of interactive QlikView dashboards for searching and displaying up-to-date information on sales, operations, overall equipment efficiency and finance.

## Benefits

With QlikView Aimia Foods now has complete visibility across its entire business and the software has helped it to improve standards in manufacturing procedures and enhance its quality and service levels. Information delivery has been improved and decision-making is faster with complete data consolidation and availability of real-time performance information. Aimia now has better monitoring of its manufacturing activities which are linked to key performance indicators and goals and aligned with its corporate strategy plus hourly measurements of production line efficiencies and performance.

Graham Wright, Systems Manager for Aimia Foods says: "QlikView has had a huge impact on our business and is so ingrained into Aimia Foods that we probably couldn't operate without it. Without doubt, QlikView's sales dashboard has vastly improved our understanding of our company's performance. QlikView also played a huge part in us winning the Best Factory of the Year Award as the software enabled us to demonstrate how we have complete control of our business and how we are continuously maintaining and improving standards".

## Client list:

Our process manufacturing client list includes:

Bakkavör

Del Monte Foods UK

English Provender Company

Elemis

Frederic Robinson Brewery

Greencore Northampton

Kinnerton Confectionery

Lakeland Dairies

Lir Chocolates

Manor Fresh

Smithfield Foods

Tayto Group

### About Informance

Informance is a Qlik® Certified Partner Solution Provider who focusses solely on the QlikView Business Discovery platform. We have a high level of knowledge within the manufacturing industry and have delivered over 60 QlikView implementations that are currently helping organisations improve operational efficiency and profitability through better data-driven decisions.

[www.informance.co.uk](http://www.informance.co.uk)

### About Qlik®

Qlik® is the company behind QlikView, the leading business discovery platform that delivers user-driven business intelligence to organisations of any size. More than 27,000 customers in 100 countries depend on QlikView to support their most important decisions and QlikTech's success has placed it in the top three of Forbes' 2012 list of America's 25 fastest-growing technology companies alongside Apple and LinkedIn.

[www.qlik.com](http://www.qlik.com)



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