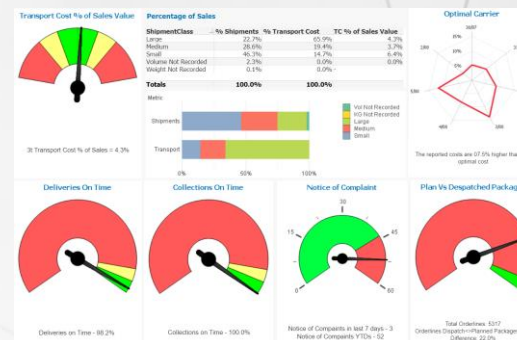


3T Logistics improves BI, reporting and self-serve analytics in Qlik with the guidance of Informance consulting.

Informance makes us feel comfortable and is 'back-up' for when support is needed or for when we can't solve issues ourselves with our Qlik solutions and BI platform. Informance is like an extra pair of experienced hands working in partnership and collaborating with us."

Simon Ball, Head of Business Intelligence, 3T



3T Logistics

Customer Name:

3T Logistics

Industry:

Transport and Logistics: Integrated Transport Management Systems

Location:

United Kingdom

Challenge

- As a third-party transport supplier, 3T Logistics does not operate a fleet of vehicles but finds the best packaging solutions and logistics carrier for its clients, who are mainly manufacturers.
- 3T had a software product transport management system but siloed in 18 contract databases with manual reporting.
- 3T has a large customer base, including JCB who ship 40,000 parcels per day, representing over a terabyte of data for 3T.
- 3T looked to build one data mart and deploy a new business intelligence platform with automated reporting.

Solution

- Informance engaged to build one data mart as new BI platform with QlikView and Publisher.
- Built a new box on new server with QlikView and brought over all reports.
- Invested in Qlik Sense for more self-serve data analytics and Qlik NPrinting for automatic report creation.
- Went live in January 2018 and absolutely purring along happily over 2 boxes (1 for core data and 1 for web-pages) with help and guidance from Informance.
- Qlik Sense fully embedded with automated APIs to enable customers to build their own apps.

Results

- Substantial time savings on analysis and reporting for 3T's account and transport managers.
- 3T staff and customers can choose how they want to use the platform.
- Informance's flexibility provides support as needed with a retainer for maintenance and free advice to help solve problems with recommended solutions.
- Qlik trusted by both 3T and customers for daily and self-serve usage as Qlik Sense does not have to migrate from the whole data warehouse and can be layered on top of data as white-label.