

QlikView Publisher – Distributing Analysis for Everyone

Simplifying analysis for everyone

QlikView is a complete software suite for business analysis. It is quick-to-deploy, easy-to-learn, and easy-to-use. QlikView is based on single architecture to cover all types of analysis and reporting needs for all organizations. QlikView's patented technology never restricts the end user in the pursuit of knowledge hidden in operational system data. QlikView easily scales to meet the needs of any organization. QlikView is revolutionary and introduces new rules in business analysis.

The last 10 years have seen organizations make significant investments in automating business processes. Now their attention has turned to improving the performance of these processes. The challenge is that information needed to drive improvements in these processes is trapped in the underlying operational systems. The QlikView business analysis suite allows organizations to measure monitor and track the performance of key processes. QlikView's click driven, visually interactive interface gives users instant access to top level metrics and record level detail, revealing unanticipated insights hidden in operational systems.

QlikView simplifies analysis for everyone. QlikTech's patented technology allows instant, in memory, manipulation of massive datasets on low cost hardware, allowing affordable widespread deployment of sophisticated analytic applications in days. Using QlikView organizations can gain business value quickly as they develop, modify, deploy, and – most importantly – use business intelligence applications. QlikTech is changing the game in business analysis, the new rules in business analysis are:

- Fast time to value – customers are live in less than 30 days, and most in a week.
- Risk free – available as a fully-functional free trial download.
- Easy to use – end users require no training.
- Flexible – unlimited dimensions and measures and can be modified in seconds.
- Integrated – fully integrated business analysis suite – power analysis, sophisticated applications, and simple reporting on a single architecture.
- Powerful – near instant response time on massive data volumes.



The right information to the right users at the right time

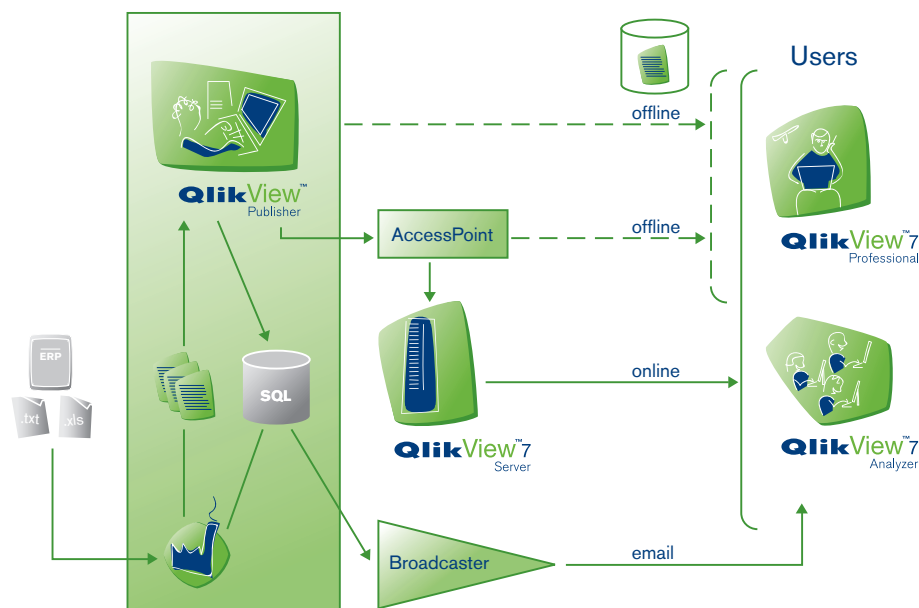
Analysis has become a critical success factor for any organization. As the use of business analysis spreads throughout the organization, controlling the distribution of analysis becomes increasingly important. With QlikView Publisher you are in full control of the distribution of your company's QlikView applications. The QlikView Publisher automates the data refresh process for QlikView application data. In addition, it ensures that applications are distributed to the correct users when they need them. With QlikView Publisher you can be sure that the right information reaches the right user at the right time.

Data Security Control

QlikView Publisher ensures users only have access to documents with their data. Based on criteria set by an administrator QlikView Publisher will make data driven reduction of a QlikView document and then distribute the finalized document to any specific user. This ensures that users only have access to the data that is truly theirs.

Single point of access

Users have access to QlikView applications through the QlikView AccessPoint web portal. From here the updated applications are made available for online analysis via QlikView Analyzer or download for offline analysis. The QlikView AccessPoint supports the display and organization of QlikView applications by an administrator set list of meta-data. Using the AccessPoint organizations create a secure location where users have access to a personalized list of business analysis applications.



Secure access to business analysis

QlikView Publisher integrates directly with an organizations existing security model to control user access rights making administration and distribution of business analysis both secure and efficient. With QlikView Publisher it is easy to create routines which guarantee the quality, timeliness, and accuracy of your company decision support.