

Press Release

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QlikView scores Champion status in leading analyst's performance management software report

QlikView – the world's fastest growing business intelligence solution has scored Champion status with a higher than average result for *value delivered* in the Aberdeen Group's 2009 AXIS report on performance management software.

The observations made in the AXIS report include QlikView users consistently reporting high praise and satisfaction with the product and customers being the most likely to have achieved value since purchasing QlikView for performance management projects.

The report recognises QlikView is for its intuitiveness, which means that end-users are likely to adapt to its use quickly. Based on the Aberdeen Group's research, user adoption is shown to be critical for companies obtaining a rapid return on investment and QlikView customers report that they are able to implement and deploy the product rapidly; just a few weeks for smaller companies and two to three months for larger organisations.

About the AXIS report

In the report, performance management software is a product segment that exists within the overall business intelligence software market. Performance management capabilities are comprised of a mix of practices, processes, disciplines and technologies that, when combined, provide a company with greater visibility into performance drivers with the ability to better manage decisions and actions that affect an organisation's performance.

About QlikView

QlikView is the world's fastest-growing business intelligence solution with an average of 14 customers added every day. It is quick to deploy, intuitive to learn, simple to modify and can be deployed in less than a week to meet the needs of any-sized organisation. QlikView uses in-memory associative technology to put knowledge at your fingertips so that you can make the right decisions at any time. It works the way your mind works - making associations by connecting data from many sources - and in just a few clicks provides powerful analysis, dashboards, and reporting for everyone – even if you have a billion records.

Informance is a certified UK partner of QlikTech and as well as the QlikView software offers complete end-to-end performance management solutions that include software, hardware, implementation, consultancy and training. For more information visit: www.informance.co.uk

About the Aberdeen Group

The Aberdeen Group is the leading provider of fact-based research focused on the global technology-driven value chain. It has established the market leading position as the 'voice that matters' when it comes to understanding the measurable results being delivered by technology in business. For more information, visit www.aberdeen.com

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