



QlikView - The Right Decisions Matter Most...Now

Making the right decisions has never been more important. Especially in today's business environment with conditions changing by the hour, there is little room for error in timely decision-making. At every turn, you'll be presented with not only challenges, but also opportunities. Only with the necessary business transparency, level of trust in the data, and speed in decision-making can you identify and seize the right opportunities. QlikView enables you to do just that. Welcome to QlikView, the world's fastest growing business analysis solution.

First and foremost, QlikView is an extremely powerful analysis tool that everyone can use, not only experts, and it costs half of what you've been led to expect. This is good news, since most business professionals are looking at where to focus, where to cut and where to invest – and this is where QlikView comes in. It'll give you powerful, affordable and simple analysis that will let you discover business opportunities currently buried in multiple Excel sheets and cumbersome business applications. In short, you'll get the information you need to make the right decisions – right now.

QlikView is the fastest way to capture opportunity

With business conditions shifting by the hour, agility becomes imperative. With QlikView, you'll get the answers so you can:

Gain visibility: QlikView unlocks information trapped in corporate systems and puts it in the hands of those who can take best advantage of it – in dashboards, charts and reports – with drill-down details in a few clicks.

Be right: Gaining access to data is worth nothing if you can't use it to make the right decisions. QlikView brings related data together and lets you find meaning in the information by slicing and comparing it in any way you want.

Do it now: Decisions need to be made now, not in months or years. With QlikView, applications can be deployed in days, and changes made in minutes.

Free cash: With budgets constrained and resources limited, QlikView provides a significantly lower total cost of ownership than traditional business intelligence solutions.

Empower employees: QlikView is intuitive, bringing the power of sophisticated analysis to anyone in your organisation. No more report writing for the IT staff and a total focus on business for the people in the field. No more arguing over data, just fast and accurate decision-making.

QlikView is helping some of the world's most demanding organisations make better decisions

People in more than 10,000 organisations around the world, including 3M, Deutsche Telekom, Novartis, Pergo, Schenker, Williams - Sonoma and Zurich Insurance are using QlikView to visualize the information they need to make the right decisions about risk and investment, customer retention, product portfolios and profit margins, inventory and staffing. Highlighted below are just a few examples of actions and benefits enabled by QlikView.

Understand current cash flow: Distributor FE Global Electronics analyses its inventory and accounts receivable data with QlikView. The better visibility has enabled them to both decrease aging receivables by 20 % and decrease inventory by 15 %, strengthening cash flow and prompting the CEO to state, "Using QlikView has put our company in a stronger cash position."

"QlikView turns the tables on managers: the data is there all nice and pretty with a bow tied on. Now the capable manager is able to concentrate on converting the data into information allowing for better decisions"

Mike North Vice President of Risk Management DAKOTACARE



Evaluate customer profitability and improve retention: Target Express/City-Link, a leading logistics company, has improved customer retention rates to 96 % with faster response times and higher on-time delivery rates. In addition, they can deploy dashboards for each new customer to collaborate and manage services directly in less than 72 hours, adding to their high satisfaction rating.

Lower inventory cost and optimise productions runs: Campbell Soup has gained the ability to quickly adapt to the day-to-day changes in customer demand with more flexible production and order flows. Visibility through QlikView led to a 50 % improvement in inventory forecasting across 4,500 SKUs and better alignment with their plant production schedule. In addition, the time-to-value was just a few weeks to deploy this application.

These are just a few of the many examples where across the enterprise and inside departments – in companies large and small – people are leveraging QlikView to make better decisions – the same decisions you are trying to make today.

Make the QlikView decision today – 1/4 of the time, 1/2 the cost and twice the value – seize the opportunity

For well over a decade, analysts and industry groups have lauded QlikView for its innovation, vision and value. But don't take our word for it, find out for yourself or as we like to say 'seeing is believing'. That is why QlikView comes with a 30-day money-back guarantee – the only major vendor in the business to offer such a guarantee.

Give us one hour of your time to tell us about your business challenges, and in just two days, we'll deliver a solution with your data, enabling you to immediately get the answers you need, now. Insight that more than 10,000 customers and 14 new customers added every business day already benefit from.

Want to seize the opportunity? Visit www.informance.co.uk and contact us today!

“QlikView better enables our behind-the-scenes operations to enrich our customers' buying experiences. The additional competitive advantages we get with QlikView all relate to our faster and deeper understanding of consumer appeal, customer relationships, and responsive merchandising”

Abigail Alice Tan, Head of Information Technology Robinsons Group

About Informance

Informance specialises in delivering tailored business intelligence solutions that help organisations to improve profitability and gain competitive advantage. We are a certified QlikTech UK partner and reseller of QlikView – the world's fastest growing business intelligence solution. We offer our customers a complete business analysis suite of applications, including implementation, consultancy and training services, that make a real difference to their business.

About QlikTech

QlikTech is currently the world's fastest-growing business intelligence software vendor with an average of 14 new QlikView customers added every day. The company's global headquarters are in Radnor, USA and it has direct operations throughout Europe through its 300 solution partners. Today there are 500,000 QlikView users in more than 92 countries. For more information visit us at: www.qlikview.com



informance

Warwick Innovation Centre, Warwick Technology Park, Gallows Hill, Warwick, CV34 6UW, UK. Tel: +44 (0) 1926 623 456 Web: www.informance.co.uk

Informance Limited. Company No: 5923056. Registered in England and Wales. Registered Office: Warwick Innovation Centre, Warwick Technology Park, Gallows Hill, Warwick, CV34 6UW