



## QlikView Publisher – Distributing Analysis for Everyone

The last 10 years have seen organisations make significant investments in automating business processes. Now their attention has turned to improving the performance of these processes. The challenge is that information needed to drive improvements in these processes is trapped in the underlying operational systems. The QlikView business analysis suite allows organisations to measure monitor and track the performance of key processes. QlikView's click driven, visually interactive interface gives users instant access to top level metrics and record level detail, revealing unanticipated insights hidden in operational systems.

QlikView simplifies analysis for everyone. QlikView's patented technology allows instant, in memory, manipulation of massive datasets on low cost hardware, allowing affordable widespread deployment of sophisticated analytic applications in days. Using QlikView organisations can gain business value quickly as they develop, modify, deploy, and – most importantly – use business intelligence applications. QlikView is changing the game in business analysis, the new rules in business analysis are:

- **Fast time to value** – customers are live in less than 30 days, and most in a week.
- **Risk free** – available as a fully-functional free trial download.
- **Easy to use** – end users require no training.
- **Flexible** – unlimited dimensions and measures and can be modified in seconds.
- **Integrated** – fully integrated business analysis suite – powerful analysis, sophisticated applications, and simple reporting on a single architecture.
- **Powerful** – near instant response time on massive data volumes.

### The right information to the right users at the right time

Analysis has become a critical success factor for any organisation. As the use of business analysis spreads throughout the organisation, controlling the distribution of analysis becomes increasingly important. With QlikView Publisher you are in full control of the distribution of your company's QlikView applications. The QlikView Publisher automates the data refresh process for QlikView application data. In addition, it ensures that applications are distributed to the correct users when they need them. With QlikView Publisher you can be sure that the right information reaches the right user at the right time.

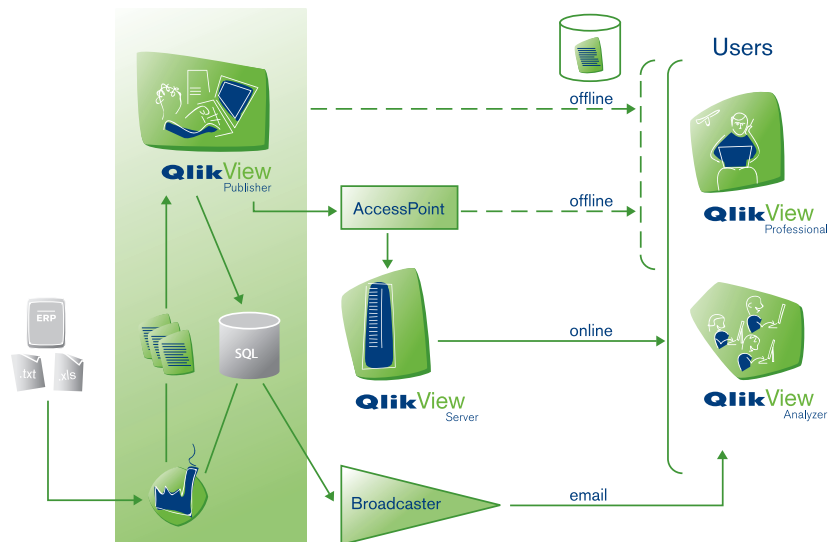
### Data Security Control

QlikView Publisher ensures users only have access to documents with their data. Based on criteria set by an administrator QlikView Publisher will make data driven reduction of a QlikView document and then distribute the finalised document to any specific user. This ensures that users only have access to the data that is truly theirs.



## Single point of access

Users have access to QlikView applications through the QlikView AccessPoint web portal. From here the updated applications are made available for online analysis via QlikView Analyser or download for offline analysis. The QlikView AccessPoint supports the display and organisation of QlikView applications by an administrator set list of meta-data. Using the AccessPoint organisations create a secure location where users have access to a personalised list of business analysis applications.



## Secure access to business analysis

QlikView Publisher integrates directly with an organisation's existing security model to control user access rights making administration and distribution of business analysis both secure and efficient. With QlikView Publisher it is easy to create routines which guarantee the quality, timeliness, and accuracy of your company decision support.

### About Informance

Informance specialises in delivering tailored business intelligence solutions that help organisations to improve profitability and gain competitive advantage. We are certified QlikTech UK partner and reseller of QlikView. We offer our customers a complete business analysis suite of applications including software, implementation, consultancy and certified training.



### About QlikTech

QlikTech was founded in Lund, Sweden in 1993 and today has more than 650 employees worldwide. Its flagship QlikView business intelligence solution is currently changing the world for more than 15,000 customers and more than 570,000 users in more than 100 countries. With its powerful, easy-to-use in-memory associative search technology and uncommonly fast deployment, it is no wonder that more and more companies are turning to QlikView to help them make smarter and faster business decisions.



#### Informance

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